

Processed and Distributed by the Florida Sea Brine Laboratories, Inc. P.O. Box 1733 Lakeland, Florida."

ACCOMPANYING LABELING: Placard reading in part "Introductory Offer Sea Brine * * * Florida Sea Brine Laboratories, Inc., Lakeland, Florida" and leaflet reprint of a newspaper article entitled "Worry Clinic Sea Water Can Help Prevent Disease, By George W. Crane, Ph. D., M.D."

LIBELED: 5-16-61, Dist. Kans.

CHARGE: 502(a)—when shipped, the labeling of the article contained false and misleading representations that the article was adequate and effective as a treatment for or preventive of cancer, diabetes, arthritis, gray hair, baldness, plus dozens of other complaints not due to germs or a virus; that it was a "chemical smorgasbord" for body glands, thereby providing for the proper function of the pancreas, thyroid, adrenals, stomach, bone marrow, gonads, etc., and other organs to guard health and prevent sickness; and that through use of the article one may achieve better health.

DISPOSITION: 9-29-61. Default—destruction.

6731. Ocean Aid ocean water. (F.D.C. No. 45785. S. No. 17-115 R.)

QUANTITY: 1 case containing 18 8-oz. btls., and 341 cases containing 24 8-oz. btls. each, at Zionsville, Ind.

SHIPPED: 12-27-60 and 1-25-61, from Vero Beach, Fla., by Ocean Concentrate, Inc.

LABEL IN PART: (Btl.) "Ocean Aid to Better Health Concentrated Ocean Water 47 Water Soluble Minerals Many of these minerals are missing or seriously reduced from our farmland, so our meats and potatoes, vegetables and fruits are often lacking in these minerals that are so essential to our health and well-being * * * Manufactured by Ocean Concentrate, Inc., P.O. Box 206 Vero Beach, Florida."

ACCOMPANYING LABELING: Placards entitled "Ocean Aid to Better Health Concentrated Ocean Water" and a number of labels similar to the bottle label described above.

LIBELED: 5-17-61, S. Dist. Ind.

CHARGE: 502(a)—when shipped, the labeling contained false and misleading representations that the article was adequate and effective for better health; that it was essential to health and well-being, and for the treatment of diseases of man; and that foods, as consumed, were lacking in all the trace minerals that were found in the article.

DISPOSITION: 8-2-61. Default—destruction.

6732. Coldene vitamin tonic with iron. (F.D.C. No. 45768. S. No. 38-020 R.)

QUANTITY: 360 12-btl. cases at Philadelphia, Pa.

SHIPPED: 6-22-60, from Cranbury, N.J., by Pharma-Craft Corp.

LABEL IN PART: "Coldene Vitamin Tonic with Iron * * * Each fluid oz. (2 Tablespoonfuls) contains: * * * Riboflavin (B₂) 4 mg. * * * Pharma-Craft Corporation, Distrs. Cranbury, N.J."

ACCOMPANYING LABELING: Leaflet in carton entitled "Coldene Liquid Cold Medicine."

LIBELED: 5-3-61, E. Dist. Pa.

CHARGE: 502(a)—when shipped and while held for sale, the label of the article contained false and misleading representations that the article was